



Create: Parallax Effect

The parallax effect is a great way to make your site design stand out. Creating the illusion of 3D space on your website has been shown to reduce bounce rates of site visitors, meaning users stay on your site longer!

Directions: Create a post for your site. Remember that a post should be about your site topic, but more of a human interest article or commentary on a current event related to your topic. The post should have photos and other widgets for a strong design, and you must incorporate the parallax effect.

Assignment Completion Checklist:

- A page title that is hidden
 - Adjust this in the *page settings*
- Quality content, free from spelling and grammar mistakes, broken into several small paragraphs
 - Be sure the writing is your own. Do not copy and paste information from other resources.
- A headline and sub headline at the top of the article
- Images and other widgets to break up the writing
- A featured image and excerpt added to the post
 - Add this in the *page settings*
- Use of the parallax effect with an image or entire section (parent container)
- Use of the parallax effect with a transparent image to reveal content
 - You can use photo editing software to remove the background or try using an online site like [Adobe Express](#) or [Photo Room](#)