



Unlock Your Potential: Parallax Effect

The parallax effect is an optical illusion that simulates objects moving in a 3D space, which can bring a more modern feel to your site.

Explore

You will be visiting professional sites to see the various ways the parallax effect can be used to create the illusion of depth on a website. The goal is to see multiple ways to use the parallax effect (with backgrounds, sections, and widgets) before you begin using the effect on your own site. Pay attention to the variations of the effect you see on professional sites to get ideas on how to use it on yours!

Learn

Your teacher will show you how to change the position of elements, adjust the z-index, and control scrolling effects to create the parallax effect. There are several variations of how this can be used, so think of creative ways you can use this effect on your post. A step-by-step visual guide is available if you would like to use it while working independently.

Create

You will be creating another post for your website. The post should have strong content and use the parallax effect in at least two ways. One use of the parallax effect is with a background or section, and the second use of the effect will be with a transparent image. Think back to the *Explore* activity and the different ways the effect was used on professional sites and find creative new ways to add the parallax effect to your site!

Grow

After creating your post, it's time to get feedback. Find two students to review your post and use of the parallax effect to learn more about how you can improve. You will also reflect on your feedback and make any necessary changes.

Objectives

- Identify the variety of ways the parallax effect can be used to create the illusion of depth
- Evaluate the impact of the parallax effect on the user experience
- Alter the z-index and position of items to create the illusion of a 3D space
- Adjust the viewport and scrolling effects for widgets
- Use Elementor to create a post using a variety of custom styled widgets
- Peer review pages

Why am I doing this?

You've created a first post with a unique effect and now it's time to learn how to create a very popular web effect--the parallax effect. This effect will simulate a 3D environment on your site, making it feel more interactive and modern!

What comes next?

After you've mastered the parallax effect you will learn more about other image effects you can use on your site to impress visitors and enhance the user experience!